Liam Llorin

liamllorin.com

EXPERIENCE

Current position

Robinhood Product Designer – Growth teams / Transfers Jan 22 – present

Led 60 web/mobile projects – Transfers (+$1.2B deposits), Onboarding (+$5.3M rev.), Referrals (+141% invites)
Built boosted-APY UX (35% of '24 OKR), onboarding for Robinhood UK, redesign of 5 Referrals entry-points

Robinhood Product Designer – Design Systems Jun – Dec 21

Designed "Directories" for design system files to improve component discoverability for all designers
Overhauled Growth team libraries (created 20 components); created 2 master files to show E2E live flows

Saturn Product Designer Sep 20 – Jan 21

Designed Web/Mobile app at early-stage startup (4 designers), juggling diverse set of responsibilities
Overhauled Tasks feature + Home tab (mobile), onboarding experience (web), working closely w/ eng.

Apple AR/VR Product Design Intern Jun – Sep 20

Interned on the App Experiences (APEX) team realizing Apple's next generation of AR/VR products
Led user testing/rapid prototyping (in C#); 1 of 5 interns (out of 53) selected to present project to leadership

Stanford Design / Design Systems Lead Apr 20 – Jun 21

Redesigned (3 other designers), Stanford's official course-search platform used by 95% of students
Co-led qualitative/quantitative research (w/ 200+ students) & led Design System construction

Facebook (Meta) Front End Engineering Intern Jan – Mar 20

Implemented 2 dashboards (in React) for 5k+ Marketing Experts, presented to small-business leadership pod
Iterated designs weekly w/ testing + feedback, refactored 10+ components while using FB design system

SKILLS

- ▢ Web Design • 6 yrs • 30+ projects
- ▯ Mobile Design • 5 yrs • 40+ projects
- Front End • 2 yrs
- Figma • 5 yrs
- Illustrations • 5 projects
- Design Systems • 2 yrs
- Webflow • 1 project